

naphia   
**ENGAGE**  
CONFERENCE



**May 26-28, 2026**  
FRANCIS MARION HOTEL  
**Charleston, SC**

SPONSORSHIP OPPORTUNITIES



# WHY SPONSOR NAPHIA ENGAGE 2026?

**NAPHIA** is the voice of the pet health insurance industry in North America. As the only trade association dedicated exclusively to advancing and growing this market, we bring together insurers, veterinary leaders, product innovators, and industry partners who share a commitment to improving the lives of pets and their families.

NAPHIA ENGAGE is where this community connects. The event draws senior executives, decision makers, and influencers from across North America—and beyond—for two days of networking, learning, and collaboration.

By sponsoring NAPHIA ENGAGE 2026, your organization will:

- **Reach Decision Makers:** Connect directly with the executives shaping the pet insurance and pet health industries.
- **Build Visibility:** Position your brand alongside the fastest-growing segment of pet health, with creative and memorable activations.
- **Engage the Industry:** Showcase your products, services, and expertise in our Mini Marketplace and networking sessions.
- **Align with Growth:** North America's pet health insurance sector has seen double-digit growth in recent years, and industry projections continue to climb. Sponsorship puts you at the center of this expanding market.

Whether you're looking for top-tier visibility as our Top Dog Sponsor, a branded networking experience as a Best in Show Sponsor, or targeted visibility with a Companion Sponsorship, there's a package designed to meet your goals.

Join us at **NAPHIA ENGAGE 2026**—where the industry's leaders gather, and where your brand belongs..



# SPONSORSHIP OPPORTUNITIES

## TOP DOG SPONSOR (\$30,000)

The **exclusive presenting sponsor** of NAPHIA ENGAGE. Maximum visibility across all days.

### BENEFITS:

- Branding as "Top Dog Sponsor" on all materials, website, and event app
- Welcome Reception naming rights (ex: "Top Dog Sponsor Welcome Reception")
- Opportunity for a senior representative to deliver welcome remarks
- Premium placement in Mini Marketplace (2 tables)
- 4 full registrations + 4 invitations to leadership reception
- Premium digital ad placement at registration
- Exclusive logo on lanyards
- Attendee list (pre- and post-event, opt-in)
- Featured article in NAPHIA newsletter





## SPONSORSHIP OPPORTUNITIES (CONT'D)

### BEST IN SHOW SPONSOR (\$15,000)

Choose one of the following sponsorship options:

- "Yappy Hour" networking reception
- "Sit, Stay, Drink" branded bar sponsor
- "Pet Wall of Fame" digital photo activation (with sponsor branding)
- "Pet Trivia Contest" sponsor (includes recognition and prize branding)

#### BENEFITS:

- 2 full registrations
- Premium Mini Marketplace table
- Digital ad placement at Registration
- Logo recognition on sponsor signage, website, mobile app
- Recognition from stage during general sessions
- Attendee list (pre-event and post-event, opt-in)
- Recognition in event e-blasts

### PAW-SOME PARTNER SPONSOR (\$7,500)

Choose one of the following sponsorship options:

- "Paw-sitively Refreshing" hydration station
- "Paws & Refresh" coffee or break station sponsor
- "Pup Cup Spot" dessert station sponsor
- "Stay" co-branded hotel room wristbands or key cards

#### BENEFITS:

- 1 full registration
- Standard Mini Marketplace table
- Logo on conference signage, website, and app
- Recognition in event e-blasts
- Digital ad placement at Registration



## SPONSORSHIP OPPORTUNITIES (CONT'D)

### FAITHFUL FRIEND SPONSOR (\$5,000)

Choose one of the following sponsorship options:

- Mobile App Sponsor
- Wi-Fi Sponsor
- Charging Station Sponsor
- Co-Branded Notepad & Pen Sponsor

#### BENEFITS:

- 1 complimentary registration
- Logo placement on app, Wi-Fi login, or signage (depending on item selected)
- Logo on website
- Digital ad placement at Registration

#### Interested?

For sponsorships or custom options, please contact Murphy McLaughlin at [MMcLaughlin@msp-amc.com](mailto:MMcLaughlin@msp-amc.com)

### COMPANION SPONSOR (\$2,500)

Choose one of the following sponsorship options:

- "Pet Pageant" prize sponsor (multiple sponsors)
- Pet Adoption Event support sponsor (multiple sponsors)

#### BENEFITS:

- Logo on sponsored item/event
- Recognition signage
- Digital ad placement at Registration